

Happy Holidays from Thurlow/Associates!

With the holiday season in full swing, the Thurlow/Associates team is taking a moment to reflect on 2015 — and to look forward to the year ahead. In its inaugural year, our e-newsletter covered a broad range of topics related to organizational and fund development, including improving donor retention and galvanizing your board members. We were also pleased to share information about some of our recent successes and lessons learned.

As we pursue our mission of helping nonprofit organizations **achieve lasting impact**, our monthly e-newsletter will continue to explore relevant, timely issues in the nonprofit field, over the course of 2016. The topics on our upcoming editorial calendar include:

- Board Evaluation: Fostering an Active, Engaged Board
- There's No "I" in Team: Five Ways to Integrate Fund-Development Consultants into your Organization for Enhanced Success
- Thurlow/Associates' Take on the News, featuring an analysis of emerging trends and news stories

We will also continue to feature an **Ask the Consultant** segment. Have a burning question you'd like us to answer? Drop us a line at hello@thurlowassociates.com, and we'll be happy to respond in a future installment. Rest assured: When responding to selected questions, we will not identify senders.

We look forward to connecting with you in the new year. Until then, best wishes to you, from all of us, for a joyful and festive holiday season!

Welcoming a New Thurlow/Associates Client

Thurlow/Associates was recently engaged by the [City of Long Beach Department of Health and Human Services](#) (DHHS). We are pleased to provide fund-development counsel and assistance to DHHS as it works to improve the quality of life for all Long Beach residents — promoting a safe and health community in which to live, work and play. The department is one of only three city-run health departments in the State of California.