



Trick or treat?! (Is the end of the year scary for you?)

It's that time of year: Your funding solicitations have all gone out, or you're gearing up for that final appeal. Most of your events are behind you. The bulk of your donations have come in, and you're starting to see where you stand with your organization's 2018 fundraising goals.

When you reflect on where you are, do you like what you see? Or are you seeing the ghosts of opportunities missed: funding sources left untapped, campaigns that never got off the ground, events never held, dollars needed but not raised?

| Right about now, we tend to start fielding an increase in queries from organizations feeling a little...haunted. Luckily, we've developed proven tools and processes that can help you better monitor and assess your progress, strengthen your end-of-year push, and plan for the coming year/s. Contact us to learn more.

To learn how Thurlow/Associates can help you turn year-end analysis and planning into a treat, contact us for a no-cost consultation. You can reach us at (310) 675-6497 or at hello@thurlowassociates.com.